

LOOKING FOR *NEW BUSINESS* TO INCREASE REVENUE?

“ We started using the Google Display Network for advertising our business. What we witnessed was a lot of clicks to our web site from new visitors. I think this is a product that is a must-have for a small business. It's hard to drive new traffic on our site, that is until now. ”

HERE'S HOW IT WORKS

Online banner ads through Google will reach targeted online shoppers around your area who are online buying, surfing, working, and playing. These ads are placed right in front of them with the powerful Google Display network.

Imagine what 14,000 monthly impressions will do to bring MORE awareness about your business on over 800 web sites! And the best part, these are people that live and work around your business.

Go to where the people are! Don't wait for them to find you—GO find them!

Your brand, mission, and message—**EVERYWHERE**

● BE SEEN ON HUNDREDS OF SITES

Your message will be visible on over 800 websites connecting local customers in your area to your business products and services. These sites are where the community goes to work, play, and buy.

● EASY WAY TO CAPTURE ATTENTION & CLICKS

Banner display ads will drive online users to your web site. Where else can you get 14,000 impressions in one month in your local area, all for \$49/mo?

● CONNECT WITH PEOPLE WHERE THEY ARE

Online banner ads connect you with 82% of consumers in your local area as they work, play, and shop!

● HOW THE DISPLAY NETWORK WORKS FOR YOUR BUSINESS

A display network is one of the greatest tool Google offers to connect with thousands of people in your local area. Each ad is targeted to the ZIP code of your choice.

KEEP READING TO GO DEEPER, OR CALL RIGHT NOW TO TALK WITH A PROFESSIONAL AD CONSULTANT - (888) 912-2580



PRICING

Receive a minimum of 14,000 impressions per month

FEE: \$49/mo

\$50 set up fee and three month minimum order required to begin.

This includes the creation of your online ads.

EASILY ADAPTABLE

There's been a seismic shift in technology over the past twenty years or so, and there is no end in sight. The digital world is moving at light speed now. Music streaming is replacing CD's, eBooks are overtaking printed books, and mobile devices are overtaking computers. Online news is replacing newspapers. Phonebooks are obsolete. For the first time, people are spending more online time on social media than watching television news.

All of this can seem a bit scary. But, in reality, it is the next great frontier of advertising for small business owners.



Let's face it: Technology can be intimidating. It seems like a new gadget or a new system shows up on our radar screen every day. And, all of this hyper-creativity on the technological front doesn't look to be slowing in any way. In fact, if anything, it is all speeding up and **it would be easy to be left behind in the creative dust that all the new stuff generates.**

But the truth is, **small business owners cannot afford to do that.** They never have, and they never will be able to ignore new ways to communicate and reach new audiences. If it does, it does so at its own peril.

Now, today, there are new opportunities and new technologies that, like most things, can be used to promote your product or service. And, though technology and all of the new gadgets are changing literally everything, some things do not change—your unique business!

- *What sets you apart from your competition?*
- *What is unique about what you do?*
- *How do you continue to grow your business?*

All of these are great questions, and the use of technology only helps propel your business to new audiences.

Most businesses these days have embraced this brave new world and almost all of them have a website that is informational. But there is so much more that can be done.

If your business is trying to figure out how to be effective and find the best place to invest your financial resources, *then carefully consider online banner ads as one of your alternatives.* Here's why: *It turns out that online banner ads are overtaking print ads as one of the new ways for small businesses to get the word out.*

**TIME FOR A BETTER WAY TO REACH YOUR COMMUNITY...
BUYERS ARE LOOKING FOR A BUSINESS LIKE YOURS....
KEEP READING!**



BANNER ADS CAN HELP THEM FIND YOU.

Your target market is actually easy to find and easy to reach and the digital revolution may just provide one of the most important places to do just that. Every customer has a phone. Many are on Facebook or some form of it every single day, sometimes for hours on end. The new technology for ads allows you as a business to reach them right where they already are, every day, 24 hours a day.

ONE SOLUTION: ONLINE BANNER ADS

It's an exciting time to be investing in the digital marketplace, as Missional Marketing® announces Online Banner Ad campaigns that bridge the gap aligning technology with your new customers who shop, work, and play online.

SUPPORT AT YOUR FINGERTIPS

You are just a click away from getting up to date information on how the campaign is running.

MULTIPURPOSE

This campaign can be used to build your brand, by bringing more awareness about what you offer. Its power is in the massive amounts of impressions over the more than 800 web sites. Those constant impressions will be sure to bring you more traffic as users see your ad over and over again.

CALL-TO-ACTION ADVERTISING

Our creative staff will build you an ad that you approve. We take on the hassle of building the ad, creating the account, deploying the ad and measuring results. Let us do the work for you!

GET STARTED NOW!

